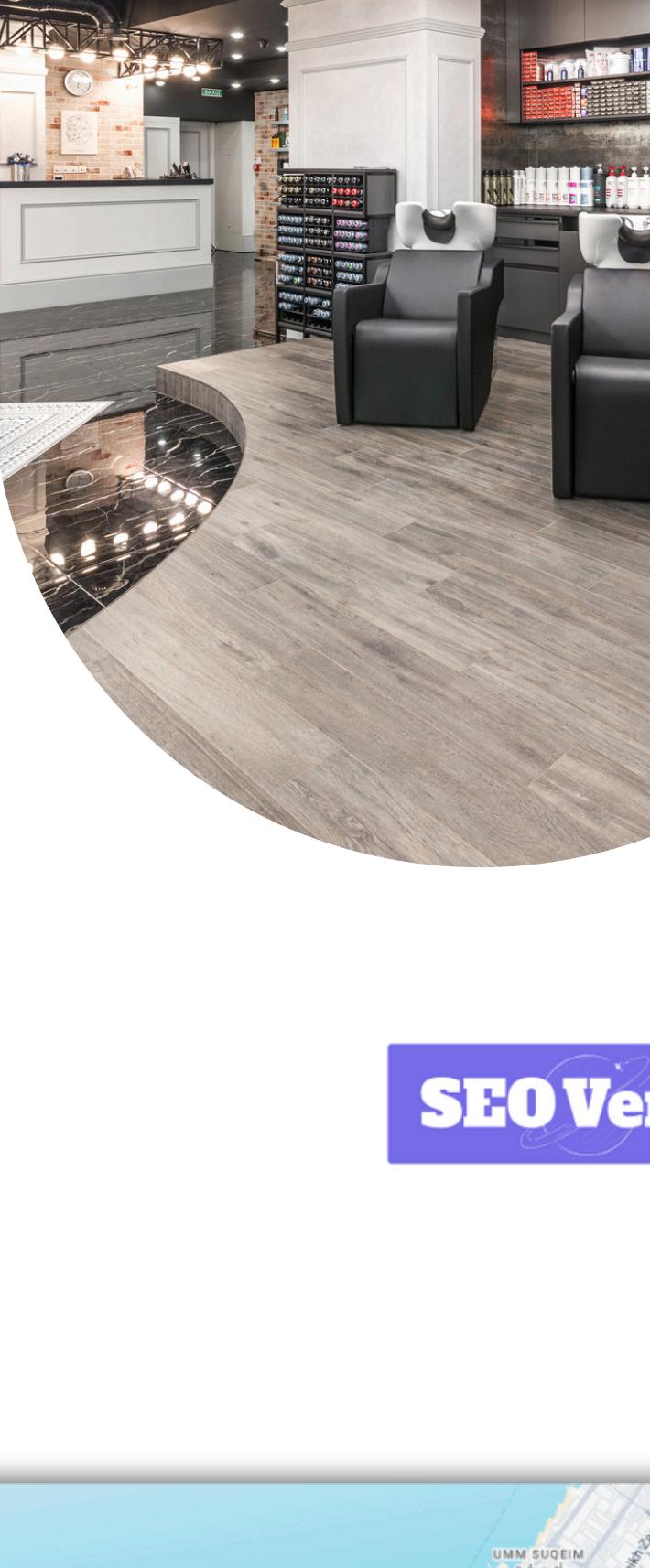
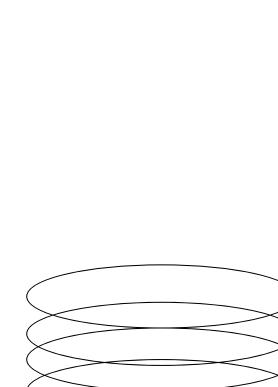




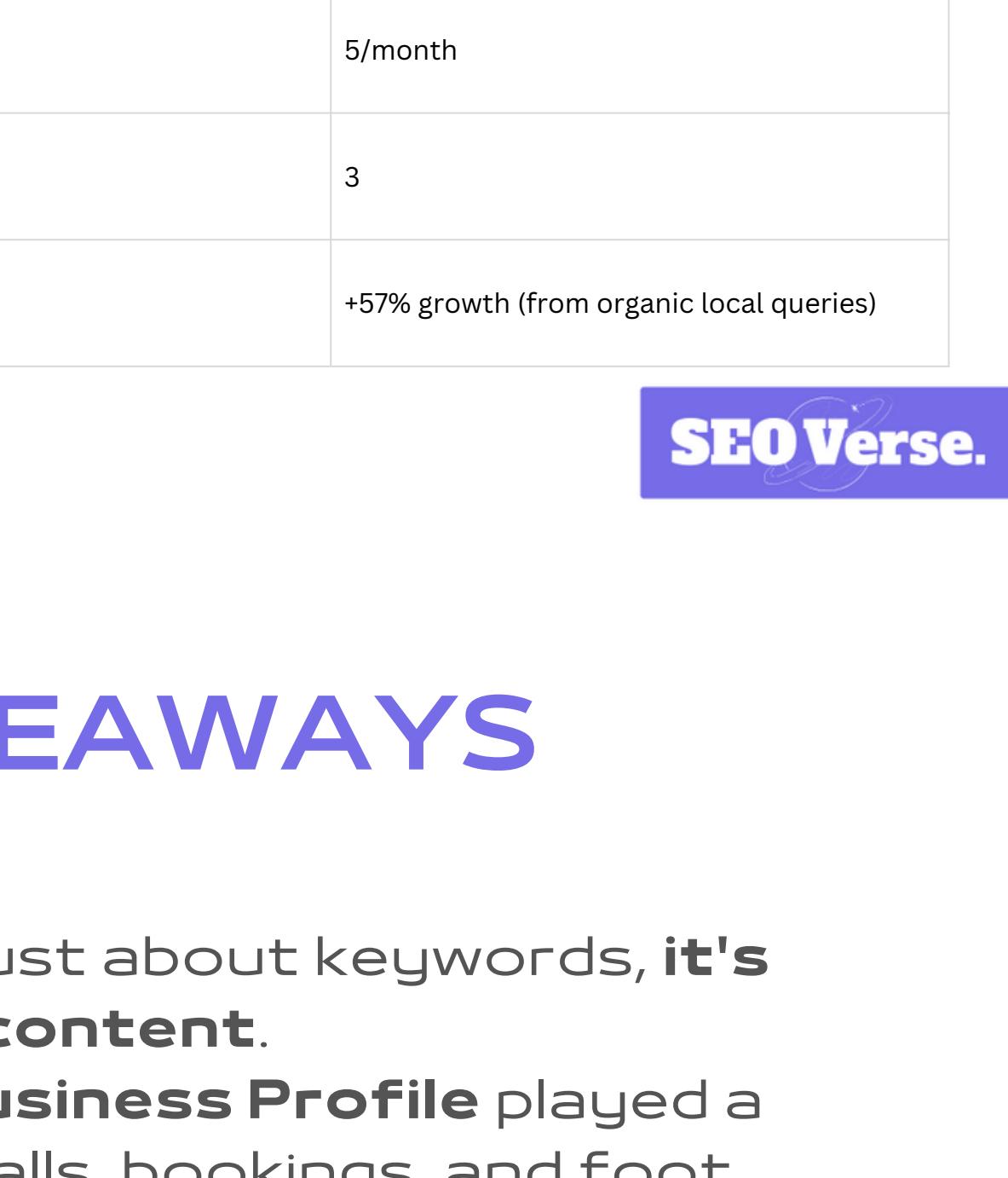
How We Helped a Hair Salon in Dubai Marina Get Ranked on Google Maps in 30 Days

**Client Profile**

- Business Type:** Ladies Hair Salon
- Location:** Dubai Marina, UAE
- Industry:** Beauty & Personal Care
- Business Size:** Small – newly opened salon with no online visibility

**Challenges**

- When we first found this salon, they were struggling with visibility
- Not showing in the Google Map Pack
- The website lacked a location-optimized landing page
- No presence in UAE local directories



SERVICES OFFERED

Google Business Profile Optimization

Boost visibility with a complete, optimized listing.

**Review Generation Strategy**

Turn happy customers into Google reviews.

Localized Website Page**Localized Website Page**

Target location keywords with custom content.

Local Citations & Directory Listings

List business in trusted UAE directories.

RESULTS AFTER 30 DAYS

Metric	Before	After
Map Pack Visibility	Not ranked	Ranked in Top 5 for "hair salon Dubai Marina" within 4 miles radius
GMB Views	48/month	143/month (+150%)
GMB Calls	2/month	5/month
Direction Requests	0	3
Website Traffic	Low	+57% growth (from organic local queries)

KEY TAKEAWAYS

- Local SEO for salons is not just about keywords, it's about visibility, trust, and content.
- A fully optimized Google Business Profile played a significant role in boosting calls, bookings, and foot traffic.
- Locally optimized service pages played a prominent role in improving website ranking in Google SERPs.



Want Similar Results for Your Salon?