

How a Car Repair Garage in Dubai Marina Ranked in the Google 3-Pack in Just 21 Days

LOCAL SEO CASE STUDY

SEO Verse.



Client Profile

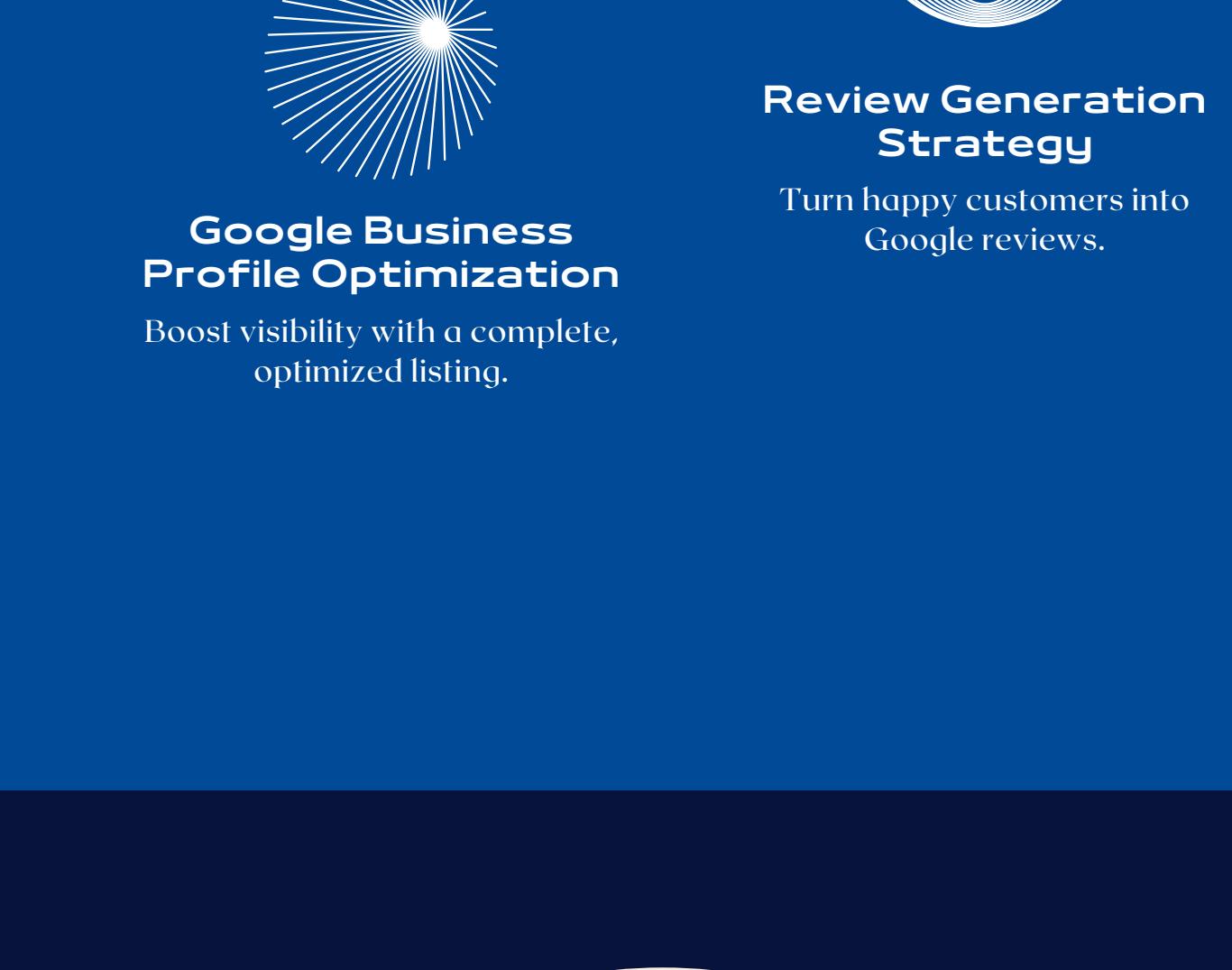
Business Type: Car repair workshop

Location: Dubai Marina, UAE

Industry: Auto Services

Business Size: Medium – 5 staff, high-end service garage

Challenges



The garage relied heavily on referrals and walk-ins, but:

01

Low Presence of Google Maps

They weren't showing up in Google Maps for keywords like "car repair Dubai Marina" or "car service near me".

02

Non-Optimized GBP Profile

Their Google Business Profile (GBP) had:

- ✗ Old Stock Photos
- ✗ Generalized GBP description
- ✗ Wrong business sub-categories

03

Lack of Local Services Pages

Built a Dubai Marina-specific service page with a Keyword-rich intro, SEO Title, Meta Description, service-relevant user reviews, FAQs using schema markup.

SERVICES OFFERED



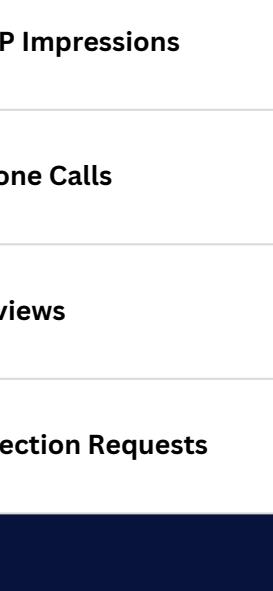
Google Business Profile Optimization

Boost visibility with a complete, optimized listing.



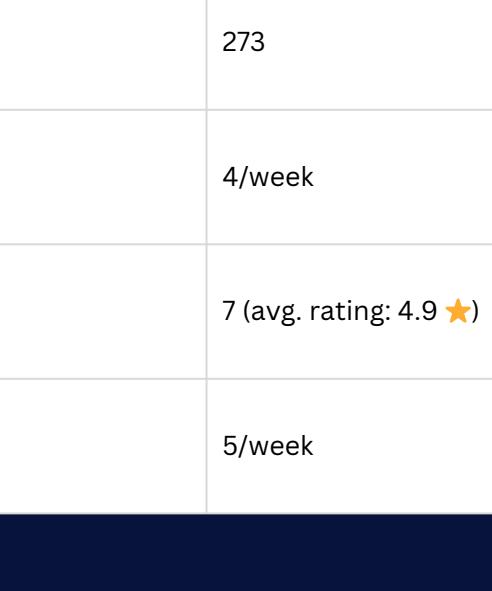
Review Generation Strategy

Turn happy customers into Google reviews.



Localized Website Page

Target location keywords with custom content.



Local Citations & Directory Listings

List business in trusted UAE directories.

Metric	Before	After
Local Pack Rank	Not visible	#Top 5 for "car repair Dubai Marina" within 4 miles
GBP Impressions	90	273
Phone Calls	1/week	4/week
Reviews	2	7 (avg. rating: 4.9 ★)
Direction Requests	0	5/week

Want Similar Results for Your Business?

We help local **businesses in Dubai, Abu Dhabi, Sharjah, and the UAE** get ranked in Google's local pack and drive real business from search.

👉 **Book Your Free Consultation Today** and see what's possible for your business.



We Help Offline Businesses Move Online

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