

How a Car Repair Garage in Dubai Marina Ranked in the Google 3-Pack in Just 21 Days

LOCAL SEO CASE STUDY

SEO Verse.



Client Profile

Business Type: Car repair workshop
Location: Dubai Marina, UAE
Industry: Auto Services
Business Size: Medium – 5 staff, high-end service garage

Challenges



The garage relied heavily on referrals and walk-ins, but:

- 01 Low Presense of Google Maps**
They weren't showing up in Google Maps for keywords like "car repair Dubai Marina" or car service near me
- 02 Non-Optimized GBP Profile**
Their Google Business Profile (GBP) had:
 - ✗ Old Stock Photos
 - ✗ Generalized GBP description
 - ✗ Wrong business sub-categories
- 03 Lack of Local Services Pages**
Built a Dubai Marina-specific service page with a Keyword-rich intro, SEO Title, Meta Description, service-relevant user reviews, FAQs using schema markup

SERVICES OFFERED

Google Business Profile Optimization
Boost visibility with a complete, optimized listing.

Review Generation Strategy
Turn happy customers into Google reviews.

Localized Website Page
Target location keywords with custom content.

Local Citations & Directory Listings
List business in trusted UAE directories.

Results After 21 Days: Quick Wins



Metric	Before	After
Local Pack Rank	Not visible	#Top 10 for "car repair Dubai Marina" within 4 miles
GBP Impressions	90	273
Phone Calls	1/week	4/week
Reviews	2	7 (avg. rating: 4.9 ⭐)
Direction Requests	0	5/week

Want Similar Results for Your Business?

We help local **businesses in Dubai, Abu Dhabi, Sharjah, and the UAE** get ranked in Google's local pack and drive real business from search.

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